



About DRS GROUP

DRS Group is a renowned business house with well diversified interests in areas of transportation, logistics, domestic relocation, warehousing and education with a combined turnover that exceeds 500 Crores. With over three decades in the business, constantly pushing the barriers and setting benchmarks, the group is recipient of numerous awards and accolades for its path-breaking innovations and practices. Our brand name is synonymous with "Trust and Quality Service". The group is chaired by **Mr. Dayanand Agarwal** ably supported by his sons **Dr. AK Agarwal** and **Mr. Sanjay Agarwal**, along with his grandson **Mr. Garv Agarwal**



www.edifyschools.com



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www.drsinternational.com



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MDN EDIFY EDUCATION PVT. LTD

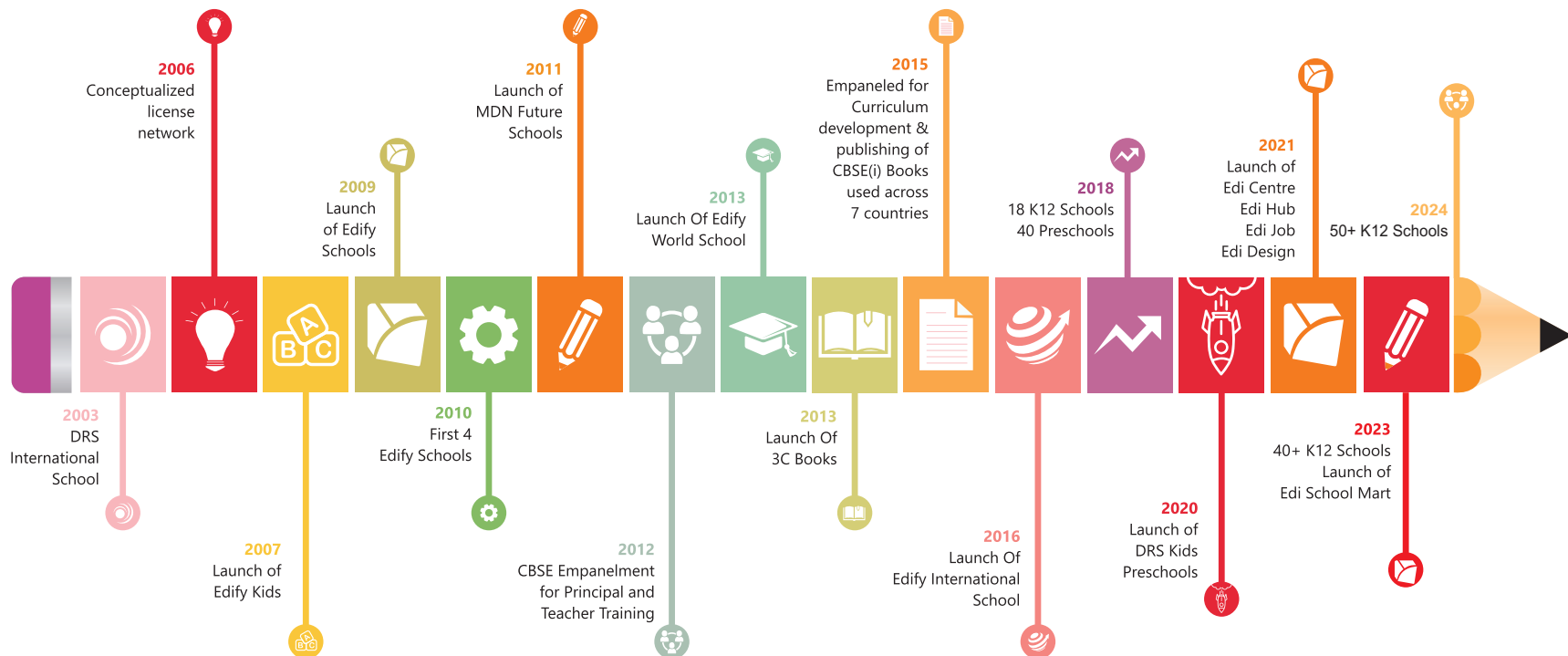


Edify means “To Educate Intellectually, Spiritually, Morally”

To be the primo in establishing and setting up World Class, Competent Education Solutions, We launched DRS International School in 2003, having made it a landmark in school education we scaled up through franchising of world class pre schools and K 12 schools currently over 60 and 40 respectively. Under the Edvisor banner we provide consultancy services to over 9000 schools. We are empanelled by CBSE to train teachers and principals of all CBSE Schools around the world and have so far trained over 30000 teachers and 7500 principals. We were also the official curriculum developer and publisher for the international curriculum launched by CBSE called the CBSE—I program.

MDN Edify Education books are currently used in over 7 countries.

MDN EDIFY JOURNEY SO FAR



About EDVISOR



EMPOWERING SCHOOLS

Starting and operating a school successfully is a herculean and complicated task that requires a team of experienced professionals who have had direct experience with all of the elements of Pre-school / School formation and operations.

Edvisor is a complete consultancy service - **INSPIRING NEW AND EXISTING INSTITUTES TO SUCCEED**. We specialize in establishing, developing, managing and enabling growth for schools coupled with teacher development, assessment, ICT management solutions, quality review & control. Edvisor is dedicated to provide customized turn key solutions to help independent Pre-schools / Schools to excel and stay abreast with the latest schooling systems around the globe.

ACADEMICS

- ❖ Annual Plan
- ❖ Plan break - up
- ❖ Guidelines
- ❖ Academic Hand Book
- ❖ Training on Academic policies and strategies
- ❖ Academic Audit
- ❖ Academic Module in Knowledge Bank
- ❖ Book list

STRATEGIC PLANNING

- ❖ Vision / Mission of the School
- ❖ Philosophy, school model and strength
- ❖ Organisation structure
- ❖ Project feasibility report

OPERATIONS

- ❖ Human Resources
- ❖ IT
- ❖ Edicentre
- ❖ MIS
- ❖ Purchase

MARKETING & STUDENT ENROLLMENT

- ❖ Marketing Strategy
- ❖ Communication & Designing for advertisement
- ❖ Social Media Promotion
- ❖ Recruitment & Training
- ❖ Parent referral & Parent ambassadors

COMMUNICATION

- ❖ Parent Information Platforms
- ❖ Parents Engagement Activities
- ❖ Parent ERP

AFFILIATION AND STATUTORY PERMISSIONS

- ❖ Statutory permission Guidelines
- ❖ CBSE Affiliation
- ❖ Other Affiliations

INFRASTRUCTURE

- ❖ Infrastructure Requirements



Experienced and highly motivated team members in all areas of school management and operations



Well tested and documented systems, policies and procedures



Flexible agreement tenure

THE EDIFY NETWORK

