

Innovation is crucial. The main thing is to be willing to learn new ways of doing things. The younger generation approaches learning from a different perspective,” states Anand.

The world chess champion **Vishwanathan Anand** announced his association with **Edify World School, Firozabad** as its **Brand Ambassador** in a press conference held recently.

"With '**Think Beyond**' as its motto, our school is driven to promote child centric and individualised learning through innovation and unbeatable commitment to excellence. These are the same qualities that are perfectly embodied by **Vishwanathan Anand**, whose unmatched track record, laurels, sporting honours and keen intellectual temper, make him an apt choice to be the face of the School" stated **Mr. Dayanand Agarwal** - chairman MDN Edify Education.

As Anand is synonymous with his wizardry in chess, **Edify World School, Firozabad**, since its inception, is well-known for its progressive model of education that is strongly application-oriented and soundly imbued with a rich blend of both traditional and progressive values.

"A passion for critical thinking and conceptual understanding underpins its rigorous international 3C Curriculum. Edify's approach to teaching and learning is based on its extensive research and the school is well-known for its innovative pedagogy. So, I extend my support to the school's vision of creating a successful and dynamic balance between curricular and co-curricular aspects through constant innovation and well-researched pedagogy" emphasised Mr. Vishwanathan Anand. Remarking on how openness was crucial to innovation, Anand added, "The main thing is to be willing to learn new ways of doing things. The younger generation approaches learning from a different perspective."

Our school inherits the educational philosophy of the MDN Edify Education Pvt. Ltd. This Educational Organization is an innovative initiative of the prolific DRS Group. It has established its presence as an educational enterprise, with over 160 Edify Kids and DRS Kids Schools, as well as more than 68 K-12 schools in India and abroad. MDN Edify Education Pvt. Ltd. continuously strives to set new benchmarks for itself and its competitors in terms of creating progressive educational solutions and support systems. This pace-setting approach of the company has notably been recognized by various National and International bodies, the chief of which was the company being awarded with the prestigious Globe Platinum Award 2016 in the 'Most Innovative Brand' category by Price Waterhouse Cooper. We are proud that our school is part of such a great educational legacy.

- Lalitesh Agarwal, Edify World School, Firozabad